

Jacob Baziuk – Director at Large

Jacob seeks to bring a young and fresh perspective to the Silver Star Resort Association Board of Directors, in the position of Director at Large.

Jacob works as a lawyer who splits his time between Vancouver and Silver Star, where he and his partners manage their vacation properties.

One of Jacob's primary goals is to help identify the risks and opportunities in the area of internet/app based platforms. There has been a boom in recent years as companies like AirBnb are changing the conventional model of hotel and resort accommodations. With ideas for managing this growing threat (or opportunity), Jacob hopes to keep the Board informed to position Silver Star and its property owners competitively.

Jacob will also seek to aid in managing the dynamic between owners and providers of sewer, water and waste services. He hopes to explore solutions, beyond the status quo, for competitive and fair rates for every property owner.

Jacob works for a leading law firm in Vancouver. He has experience in land disputes, commercial litigation and workplace law. His focus is advising large companies and non-profit organizations on workplace issues, including for health and safety, discrimination and human rights. As organizations of all sizes increasingly face challenges in these areas, Jacob brings his experience and knowledge to assist the Resort Association's growing needs.

Growing up in Ontario, Jacob completed his education in commerce, then law; receiving an HBComm from Lakehead University, and a JD from Queen's University. Shortly thereafter, Jacob needed to head west to balance work with his lifelong love for skiing.

Jacob has skied throughout North America and around the world. He has a particular interest in resort accommodations, and enjoys conducting "research" throughout his travels to better understand the guest experience.

He has witnessed the rise of Whistler Blackcomb to a top resort destination, and hopes Silver Star can enjoy some of the same success (without losing its grassroots charm). Jacob sees Silver Star's potential to thrive as a year-round destination. He hopes to welcome the new era of Silver Star's history in a way that provides value to its core property and business owners.

In his time off, Jacob enjoys carving deep turns in fresh snow, or if necessary, fresh corduroy.

Jacob has experience serving on various committees and boards. He hopes to bring his professional, ski, and après-related experience to serve the Resort Association as Director at Large.

Please give him a call if you are considering voting: 604 999 7989.